

DLA Creative, Inc.

Client: Spring Pointe Plaza/Crimson & Clover

File:
Talent: To be determined
Music:

Date: 2/6/09
Writer: Amy
Length: :60
Start: End:

Title: GPS Personal Shopper

	<i>(sound of car door)</i> GPS voice	Good morning, Linda. What is your destination?
:15	Woman (driver)	I have soooo many errands to run - get my nails done, ship a package, buy a new cell phone, find a birthday gift... <i>(voice trails off)</i>
	GPS	Directing you to Spring Pointe Shopping Center at the intersection of Routes 116 and 26 in East Peoria. Visit Linda's Nails for a manicure, send your package at Ship 'n Mail , pick up a phone at in touch mobile , and shop for unique gifts at Crimson and Clover . Then treat yourself to a taste of summer at LA Tan and a Mexican lunch at El Sombrerito .
:30	Woman	Spring Pointe Shopping Center in East Peoria? Now that's good direction!
	GPS	Pssst...hey, Girlfriend...let me tell you a little more about Crimson and Clover .
:45	Woman	Crimson and Clover?
	GPS	Crimson and Clover. Unique jewelry from Brighton and Anne Koplik Design , gift basket goodies like Door County coffee and tasty dip mixes , indulgent candles and bath and body products .
:60	Woman	In the Spring Pointe Shopping Plaza?
	GPS	East Peoria, at the intersection of Routes 116 and 26 . Stick with me, Girlfriend, I'll get you there!
	<i>(sound of car driving off...)</i>	